

For immediate release: November 20, 2009

Media Contact: Nick Ireland, marketing manager for Premier Guitar, nick@premierguitar.com, (319) 447-5550

Premier Guitar features all 2009 Premier Gear Award Winners in its December issue

Premier Guitar pays homage to the most illustrious gear from the guitar industry with its 2009 “Gear in Review”

MARION, IOWA - The December issue of Premier Guitar features a major year-end review in which PG editors recap a total of 41 exemplary products (out of more than 1,000 total pieces of gear received during 2009) which have each earned the prestigious Premier Gear honor in 2009. The showcased products span a wide range of categories and are selected based on innovation, quality, versatility, value and vibe.

Premier Guitar is a freely accessible and fully-integrated multimedia network for guitarists, featuring a print and digital magazine; an integrated Web site (<http://www.premierguitar.com>); a weekly e-newsletter; and a number of social media channels. In total, the Premier Guitar network serves more than 550,000 unique guitarists every month.

The December issue of Premier Guitar, which features the 2009 Premier Gear Award winners, can be accessed by going to http://digital.premierguitar.com/premierguitar/200912_1.

Joe Coffey, editorial director for Premier Guitar, commenting on the Premier Gear Award stated, “It should be noted that we review a number of stellar products in every issue of Premier Guitar. However, the guitars, amps, effects, etc. that we designate as Premier Gear Award winners are truly the best of the best. In other words, when you see the Premier Gear Award logo in a *Premier Guitar* magazine review or a PremierGuitar.com Web exclusive review, that basically means that it ‘blew our editors’ socks off’.”

Award recipients are as follows and are broken down by category:

<i>Category: Electric Guitars (listed in alphabetical order)</i>		
Manufacturer	Name of Award-Winning Gear	Manufacturer Web site
Anderberg Custom Guitars	Wille	www.anderbergguitars.com
Carvin	CS6M	www.carvinguitars.com
Collings	360	www.collingsguitars.com
Elrick	Expat Series New Jazz Standard	www.elrick.com
Ernie Ball Music Man	John Petrucci BFR 6	www.music-man.com
Fender	Road Worn '50s Telecaster	www.fender.com
Flaxwood	Liekki	www.flaxwood.com
Jarrett	Zaffiro XJ	www.jarrettguitars.com
Michael Tobias Design	MTD 535-24	www.mtdbass.com
Paul Reed Smith	Modern Eagle II	www.prsguitars.com
Schroeder Guitars	Radio Lane	www.schroederguitars.com
Taylor	T3/B	www.taylorguitars.com

-MORE-

<i>Category: Acoustic Guitars (listed in alphabetical order)</i>		
Manufacturer	Name of Award-Winning Gear	Manufacturer Web site
Cole Clark	Fat Lady 1 AC	www.coleclarkguitars.com
Kragenbrink	OM Fingerstylist	www.kragenbrinkguitars.com
Paul Reed Smith	Tonare Grand	www.prsguitars.com
Voyage-Air	VAOM-1C	www.voyageairguitar.com

<i>Category: Amplifiers (listed in alphabetical order)</i>		
Manufacturer	Name of Award-Winning Gear	Manufacturer Web site
Acoustic Image	Ten2 Combo	www.acousticimg.com
Blankenship Amplification	Mini-LEEDS21 Carry-On	www.blankenshipamps.com
Bogner Custom Amplification	20th Anniversary Ecstasy	www.bogneramplification.com
Cornford	Roadhouse 30 Combo	www.cornfordamps.com
Goodsell	Black Dog 50	www.superseventeen.com
Komet	19	www.kometamps.com
Soultone Amplification	1986ps Super Plexi	www.soultoneamps.com
SWR	Spellbinder Blue	www.swrsound.com
TC Electronic	RH450	www.tcelectronic.com
VOX	Night Train NT15H Head	www.voxamps.com

<i>Category: Guitar Effects (listed in alphabetical order)</i>		
Manufacturer	Name of Award-Winning Gear	Manufacturer Web site
Acme	ToneShaper	www.acmeguitarworks.com
Empress	Super Delay	www.empresseffects.com
Floyd Upgrade	"Big Block" Floyd Rose Tremolo	www.floydupgrades.com
Fuchs	Plush Good Verbrations	www.fuchsaudiotechnology.com
Furman	P-1800 PF R Power Conditioner/Surge Suppressor	www.furmansound.com
Jetter	GS3 Dual Overdrive	www.jettergear.com
Lehle	Sunday Driver	www.lehle.com
Lehle	D.Loop SGoS	www.lehle.com
Maxon	AD999 Pro Analog Delay	www.maxonfx.com
Mountanking Electronics	Megalith	www.myspace.com/mountankingelectronics
OohLaLa	Soda-Meiser	www.oohlalamanufacturing.com
PedalworX	Cool Machine	www.pedalworx.com
Rockbox	Boiling Point	www.rockbox.com
Voodoo Lab	Wahzoo	www.voodoolab.com
Way Huge	Swollen Pickle Jumbo Fuzz MKII	www.wayhuge.com

Award recipients are welcome to use the Premier Gear logo on their Web sites and in promotional materials. Award-winning manufacturers can contact **Brandon Brinson**, multimedia communications specialist for Premier Guitar, at brandon@premierguitar.com or at (319) 447-5550 for logo access or assistance.

For more information, you also may contact **Nick Ireland**, marketing manager for Premier Guitar, at nick@premierguitar.com or at (319) 447-5550.

About Premier Guitar (<http://www.premierguitar.com>):

Offering guitarists a multimedia source for news, gear info and education/instruction, Premier Guitar is the media home for players who are serious about their tone. PG's gear-centric print magazine has a monthly readership of more than 60,000 complemented by its freely accessible digital magazine (<http://digital.premierguitar.com>) which attracts more than 35,000 monthly visits; a Web site (www.premierguitar.com) that's the fastest-growing portal in the guitar industry with an average of more than 550,000 unique visitors consuming almost 12 million page views per month; and the market's leading interactive gear search service that attracts more than 200,000 monthly visitors. With nearly 50,000 pieces of gear, players can find, buy and sell gear on Gear Search (http://www.premierguitar.com/gear/gear_search.aspx). Published by Gearhead Communications, LLC, Premier Guitar is employee-owned and based in Marion, Iowa with offices throughout the U.S.
